

Your Gateway to the Largest Electricity, HVAC-R, Lighting and Renewable Energy in the Middle East

27th
EDITION
**SAUDI
ELENEX**

**ISK
SODEX**
SAUDI
SHOWCASE

16-19 NOVEMBER 2026

The 27th International Trade Fair for Electricity, HVAC-R, Electromechanical, Lighting, Alternative Energy and Tools & Safety.

Riyadh, Kingdom of Saudi Arabia

27th
EDITION
**SAUDI
ELECTRICITY**

24th
EDITION
**SAUDI
HVAC-R**
ELECTROMECHANICAL

27th
EDITION
**SAUDI
LUMINEX**

27th
EDITION
**SAUDI
RENEWABLE ENERGY**



2nd
EDITION
**SAUDI
TOOLS & SAFETY**

Organized by:

REC

شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.



45 Years of Sustained Success

- Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector
- 45 years of sustained success in serving the Kingdom's national priorities.
- REC has organized leading international B2B exhibitions for all key economic sectors.
- A dedicated professional team is committed to serving events' clients, partners, and guests to the highest standards.



Your Gateway to the Saudi Market

- REC is known for combining “global expertise with local know-how”
- Partnerships with over 120 Commercial & industrial bodies from more than 50 leading countries
- REC has executed over 458 successful events by providing a professional platform to facilitate billions in business deals

What we offer?

- Local Support
- Content and Marketing
- Local Visprom
- Licenses
- Private Relations
- Public Relations



Why RICEC?

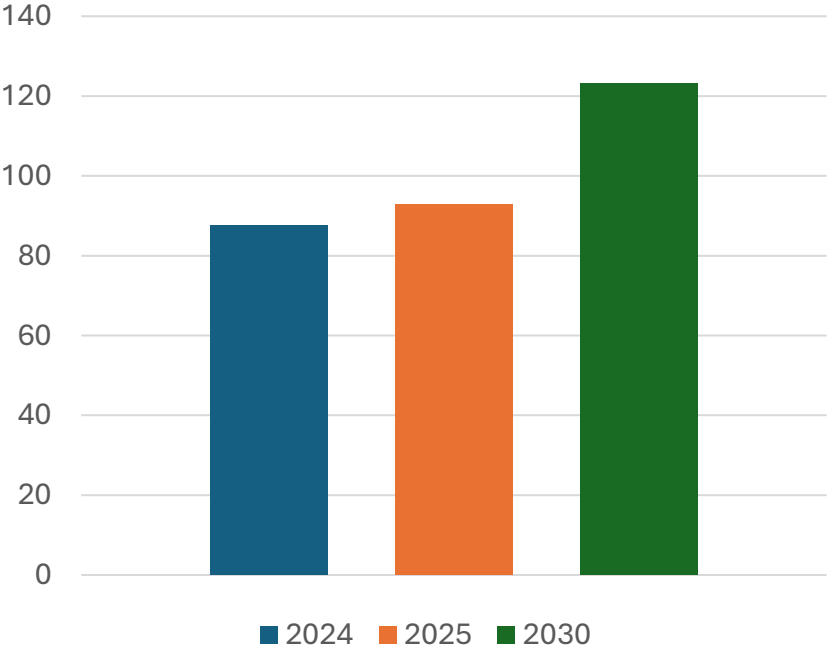
Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located on King Abdullah Road near Exit 10, with fast access to and from King Khalid Airport, with a modern on-site hotel, metro station, conference auditorium, VIP rooms, workshop rooms, restaurants and other services.



مركز الرياض الدولي للمؤتمرات والمعارض
Riyadh International Convention & Exhibition Center – RICEC

Electricity Market Volume in Saudi Arabia is projected to reach **123.16 GW by 2030**

Electricity Production by 2030 (Gigawatts)

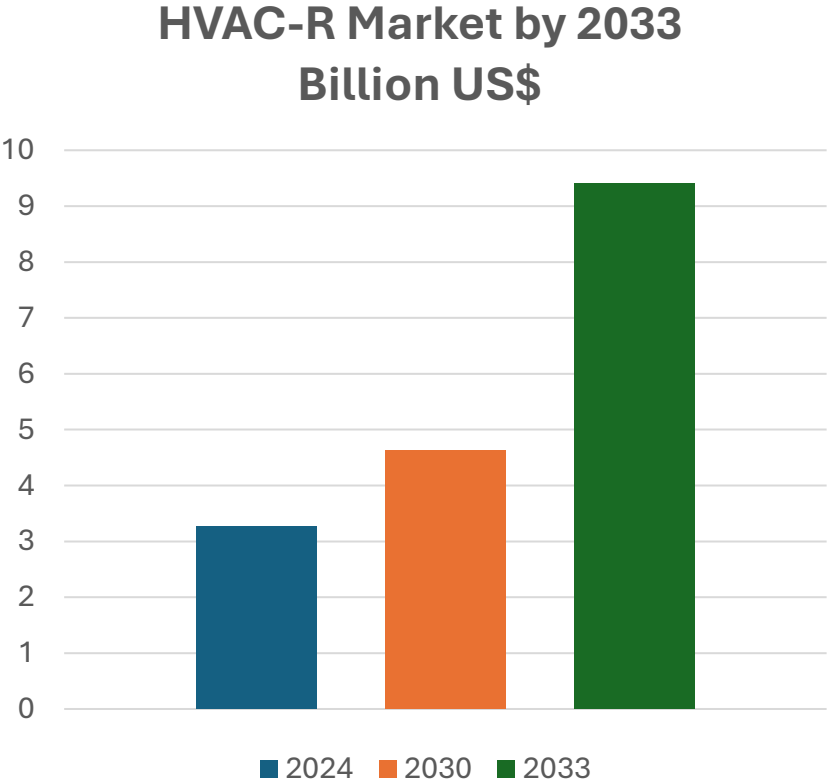


The projected Saudi Arabian electricity market's volume in 2024, 2025, and 2030 is estimated as follows:

- **2024:** 87.51 gigawatts (GW)
- **2025:** 92.90 gigawatts (GW)
- **2030:** 123.16 gigawatts (GW)

These projections align with the goals of Saudi Vision 2030, which aims to diversify the energy mix and increase the share of renewable energy in the Kingdom's total power capacity.

HVAC-R Market Volume in Saudi Arabia is projected to reach **US\$ 9.4 billion by 2033**



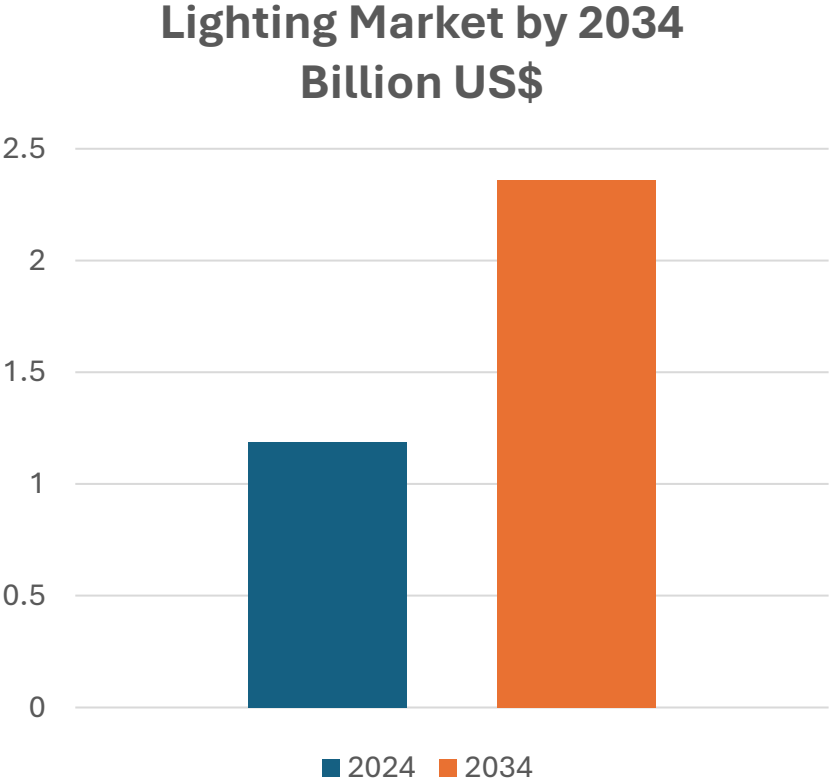
The HVAC market size in Saudi Arabia was valued at approx. **US\$ 3.27 billion in 2024** and is projected to grow to around **US\$ 4.63 billion by 2030**, reaching over **US\$ 9.4 billion by 2033** at a CAGR of 7.4%.

Key Market Drivers and Trends

The significant growth in the Saudi Arabian HVAC market is driven by several key factors:

- **Extreme Climate Conditions.**
- **Mega Projects**
- **Government Initiatives & Vision 2030.**
- **Energy Efficiency Focus.**
- **Urbanization and Construction.**
- **Technological Advancements.**

Lighting Market Volume in Saudi Arabia is projected to reach **US\$ 2.36 billion by 2034**



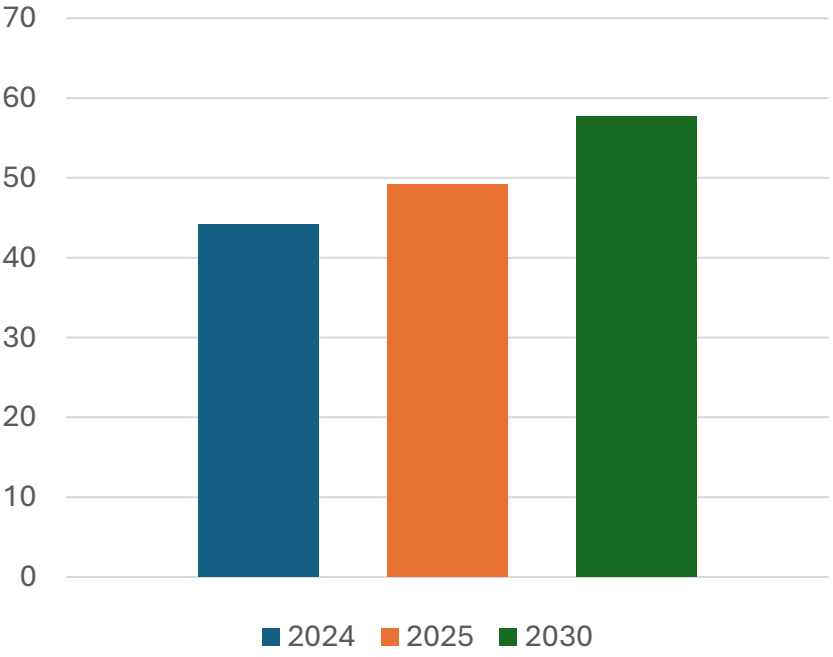
The lighting market in Saudi Arabia was valued at **\$1.19 billion in 2024** and is expected to reach **\$2.36 billion by 2034**, growing at a compound annual growth rate (CAGR) of 7.10%.

Other market segments include:

- Smart Lighting: estimated at \$146 million in 2024 and is projected to grow to \$813.9 million by 2033.
- Architectural Lighting: Valued at \$70 million in November 2025, this segment is fueled by urbanization and the demand for energy-efficient solutions in new infrastructure.
- LED Lighting: The LED lighting market was valued at \$832.18 million in 2024 and is anticipated to reach \$1.83 billion by 2033, with a CAGR of 9.2%.

Renewable Energy Investments in Saudi Arabia is projected to reach **US\$ 101 billion by 2033**

Renewable Energy Market by 2030 – (Gigawatts)




The renewable energy market in KSA is driven by the ambitious Saudi Vision 2030 plan to diversify its energy mix, moving towards generating 50% of its electricity from renewable sources by 2030.

Key Technologies

- **Solar Energy:** Accounting for 93.9% of the market share in 2024. It is expected to grow from 10.25 GW in 2025 to 42.5 GW by 2030.
- **Wind Energy:** Wind energy is the fastest-growing segment, projected to advance at an 86.1% CAGR through 2030.
- **Energy Storage:** Saudi Arabia is prioritizing energy storage, aiming for 8 GWh of projects by 2025 and 22 GWh by 2026.

Major Drivers

- The **National Renewable Energy Program (NREP)**'s target of 130GW of procurement pipeline by 2030.
- Increasing demand from giga-projects like The Red Sea, and Qiddiya.
- Declining cost of electricity (LCOE) for solar PV projects, which has led to world-record low tariffs.

An aerial photograph of a modern city skyline at sunset. The sun is low on the horizon, creating a bright lens flare effect behind a tall, slender skyscraper in the foreground. The city is filled with various modern buildings, including a large, white, curved structure in the lower right. The sky is a mix of orange and blue.

MEGA PROJECT OPPORTUNITIES

FAST ACTION IS KEY FOR SUCCESS IN THE CONSTRUCTION AND SUPPORT SERVICES FOR THE KINGDOM'S MEGA PROJECTS...

\$1.1 Trillion



Mega Project:

EXPO 2030

TO BE THE LARGEST GLOBAL EXPO TO DATE...

\$9
Billion

\$93
Billion
Infrastructure

- \$9.0 Billion to be allocated for the event
- \$93 Billion of infrastructure and support for the EXPO
- Expo 2030 will span over 6 Million sqm
- 320,000 new hotel rooms to accommodate visitors by 2030
- 42 Million expected visitors

Mega Project:

King Salman International Airport

\$29
Billion

57 KM²
Total Land Area

45 KM²
Airport Land Area

12 KM²
Airport Land Area

- 100 Million Passengers Capacity by 2030
- 2 Million Tons on Cargo Capacity by 2030
- \$29 Billion for renovation and expansion of the current airport

Mega Project:

King Salman Gate

12M Sqm
Total Built up Area



Mega Project:

NEW MURABBA

\$50
Billion

- Offering more than 27 Million sqm of floor space
- 119,000 of residential units
- 9,000 hotel rooms
- 980,000 sqm or retail space
- Expected to attract \$50 Billion in foreign investment

Mega Project:

FIFA WORLD CUP

2034

15
Stadiums

132
Training Centers

- Construction and renovation of 15 Stadiums
- Construction of 132 training centers
- The bid includes more than 230,000 rooms to accommodate the visitors

230K
Hotel Rooms

Mega Project:

KING SALMAN PARK

THE LARGEST URBAN PARK IN THE WORLD...
RESIDENTIAL UNITS, HOTEL ROOMS
& OFFICE AND RETAIL SPACE...

- Over 16 sq km in size
- 15,000 residential units
- 2,225 hotel rooms
- 140,000 sqm of office and retail space

\$3
Billion
Urban Pak

\$2.8
Billion
Residential
+ Commercial

Giga Project:

Diriyah Gate Development

A CULTURE-LED GIGA PROJECT
OF UNPRECEDENTED SCOPE AND SCALE...

\$63
Billion

- Scope: \$63 Billion
- 50 planned hotels of which 37 signed contracts
- 20,000 residential units and 1,000 shops

Giga Project:

Sakani

Housing Program

A PROGRAM THAT PROVIDES PERSONLIZED HOUSING AND FINANCING SOLUTIONS.

- 1.4 Million household in 4 years
- 2,734,900 Residential deal and 79,147 Commercial Deal

3million

Housing Units
by 2030

Expected
Additional

3million

Housing Units
by 2040

Mega Project:

The Line

A COGNITIVE CITY STRETCHING
ACROSS 170 KILOMETERS

- Span: 170,000 sqm. Height: 500 m
- 9 Million resident capacity
- 100% renewable energy powering all residential, commercial, and industrial activities.

Mega Project:

AIUIa

Development

\$15
Billion

\$2

Billion
Investment in
key projects

- 47 Infrastructure Projects
- 68 Assets Projects

Mega Project:

Saudi Landbridge

Railway

LINKING JEDDAH TO RIYADH

\$9
Billion

- Scope: \$9 Billion
- 950 Kilometers (Jeddah-Riyadh)



Giga Project:

Qiddiya Project

A FUTURISTIC CITY INCLUDES A MIX OF
HIGH-ENERGY FUNCTIONS

\$9.8
Billion

- Span: 376,000 sqm
- 12 Theme Park, 275 Rides and Thrills.
- 43 Sports Facilities.

Mega Project:

Trojena

THE MOUNTAINS OF NEOM

\$4.7
Billion

- Scope: **\$4.7 Billion**
- 11 planned hotel
- 42,000 sqm retail and dining space, 80-hectare golf course



Mega Project:

Sports Boulevard

A COLLECTIVE SPORTING, ARTISTIC AND
CULTURAL LIFESTYLE IN RIYADH

\$23
Billion

- Scope: **\$23 Billion**
- 2.3 Million sqm of Investment Areas
- 135 Km Total length of the project



Imagine the Opportunities

- The Volume of Electrical Materials and Technologies
- The Demand for HVAC-R Products & Solutions
- The Requirements of Lighting Fixtures and Innovations
- The need of Renewable Energy Technologies to move towards generating 50% of electricity from renewable sources by 2030

Book your space now

THANK YOU

Organized by:

